Notice of References Cited

Application/Control N 09/766,636

Applicant(s)/Patent Under Reexamination GORENSTEIN, ALAN K.

Examiner

Khanh H. Le

Art Unit
2162 Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name ₁	Classification
	Α	US-			
	В	US-			
	С	US-			
	D	US-			
	Е	US-			
	F	US-			
	G	US-			
	Н	US-			
	1	US-	:		
	J	US-			
	К	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification			
	N	WO 01/06405	01/2001	PCT	Lee et al	G06F 17/00			
	0	WO 00/34889	12/1999	PCT	Lee et al	G06F 17/00			
	٩								
	α								
	R								
	s			-					
	Т								

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)				
	u	Equifax launches Thin Rank, a Risk Model to Rank Order All Consumers" PR Newswire, p6844, April 7, 2000, Dialog File # 02449611, (File 621)				
	٧	Mastering Data Mining, The Art and Science of Customer Relationship Management by Michael J.A. Berry and Gordon S. Lino 2nd edition, John Wiley and Sons, copyright 2000, pp 213-225				
*	w	Marketing research: A state of the art review and directions for the twenty first century" by Malhotra, Naresh K and others, Journal of the Academy of Marketing Science, v 27n2 pp 160-183, Spring 1999, Dialog File 15, # 01795363				
	x	The Internet Glossary of Statistical Terms , http://www.animatedsoftware.com/statglos/statglos.htm,				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.